

ECCR WORK PROGRAMME 2010-13 – YEAR 3

2012/13 WORKPLAN 1 June 2012 to 31 May 2013

A. PRINCIPAL CHANGES MADE TO PREVIOUS YEAR'S (2012/13) WORKPLAN

- Work stream 1: More specific wording on human trafficking and potential settlement goods work.
- Work stream 2: Strengthened description of activities on Shell in the Niger Delta.
- Work stream 3: Wording broadened to reflect our involvement in wider range of events than stated previously. New project to develop 'your faith your finance' website.
- Work stream 4: Significant additions on team recruitment, review of priority issues and approach and board and team skills gap analysis.
- Priority issues: No change pending outcome of review.

B. WORK STREAMS, GOALS, ACTIVITIES AND INDICATORS

Work stream 1. Research, dissemination and advocacy

2010-13 goals

- *To effectively highlight and raise awareness of at least three major corporate responsibility issues of concern, or set of sector-wide concerns*
- *To contribute to substantive change in at least three companies whereby operations result in more equitable and sustainable outcomes*
- *To contribute to substantive changes in engagement on the part of institutional investors and fund managers with at least three key corporate responsibility issues or sectors*

Activities

- Research on priority issues (listed below)²
- Advocacy with companies, investors and fund managers on priority issues
- Dissemination of findings on priority issues
- Dissemination of earlier ECCR reports and findings

2012/13 indicators¹

- i. ECCR publishes at least one new company, issue or sector report
- ii. ECCR continues and develops advocacy and engagement relating to human trafficking around major sporting events.
- iii. ECCR continues to monitor UK and Irish supermarkets' sourcing policies in relation to Israeli settlement goods, identifying opportunities for further engagement as and when they arise.
- iv. At least two companies act to implement at least one ECCR report recommendation or key advocacy ask each on a priority issue
- v. Significant influence on investors' and/or fund managers' engagement with at least two companies or on at least two priority issues
- vi. Significant awareness raising re priority issues identified among members and other

¹ Proxy indicators for work streams may include: i) internal evaluations of/feedback on ECCR's work; ii) quantity/quality of media coverage; iii) invitations for ECCR speakers, articles, materials and advice; iv) invitations to participate in and/or promote others' advocacy initiatives; v) quantity of monthly e-newsletter subscribers, website visits, publications downloads.

² Includes dialogue-based action research as well as desk research.

Work stream 2. Collaboration with affected communities and civil society

2010-13 goal

- *To strengthen communities' and their representative organisations' effectiveness in articulating their rights through engagement with the private sector and/or regulatory authorities in at least two cases*

Activities

- Support for Niger Delta civil society (re Shell). To include institutional investor event in advance of 2013 AGM.
- With project partners, support for indigenous community organisations in Philippines and elsewhere (FPIC)
- Continue contact with County Mayo, Ireland, community (Shell)
- Respond positively to opportunities to establish new community/civil society relationships including exploring the further development of links through the global Faiths and Extractives network.
- Participation in advocacy initiatives seeking legal and regulatory changes at state and international level

2012/13 indicators

- i. Niger Delta civil society reports and/or demonstrates positive impact of ECCR support
- ii. Increased institutional investor engagement on issues highlighted by Niger Delta communities.
- iii. Indigenous community organisations welcome FPIC initiative
- iv. Other civil society organisations welcome engagement
- v. Effective participation in at least one other advocacy initiative in support of affected communities that achieves impact

Work stream 3. Awareness raising, support for engagement and membership development

2010-13 goals

- *To effectively raise awareness among churches and other civil society actors of at least three major corporate responsibility concerns, resulting in significantly increased levels of active engagement with the issues, and to raise awareness of the potential for positive impact investment*
- *To grow ECCR's membership by 15 per cent and to significantly increase members' levels of*

Activities

- Dissemination among churches, investors and others of reports, findings and recommendations re priority and other issues
- Awareness raising and advice about corporate and investor responsibility, and support for engagement, with churches, members and others
- Support for local ECCR groups
- Awareness raising among a wider diversity of age and other groups including

2012/13 indicators

- i. ECCR organises/co-organises at least 5 public, member or shareholder events
- ii. ECCR takes part in at least 12 church, public or partnership events organised by others
- iii. Substantial media and online coverage of ECCR's work
- iv. Significant influence on churches', members', other civil society groups' and individuals' engagement
- v. Growth in engagement and other activities by local ECCR

engagement with corporate and investor responsibility concerns

- younger people
 - Collaboration in joint awareness raising initiatives e.g. National Ethical Investment Week
 - Membership recruitment among churches and other networks
 - Launch 'your faith your finance' website
- vi. 8% growth in corporate and individual membership
 - vii. Joint publication of NEIW Action Guide for Churches
 - viii. 'Your faith your finance' website operational and publicised throughout ECCR networks

Work stream 4. Organisational development and sustainability

2010-13 goals

- *To enhance ECCR's organisational effectiveness*
- *To achieve a more sustainable balance of income vs expenditure*

Activities

- Define job description and recruit new co-ordinator/advocacy officer
- Ensure maternity cover for finance and admin systems
- Move freelance 'staff' to employed status.
- Programme and project planning and evaluation
- Fundraising
- Enhancement of internal systems to reflect new staffing structure
- Review of Board and Secretariat training and development needs including gap analysis of skills
- Review of ECCR's approach and priority issues

2012/13 indicators

- i. Co-ordinator/advocacy officer recruited and working to clear job description
- ii. Finance and admin systems functioning smoothly
- iii. All ECCR staff have employed status
- iv. Annual programme evaluation demonstrates effectiveness against indicators for work streams 1-3
- v. Financial outturn meets target set by Board
- vi. Appropriate training and recruitment in response to review recommendations.
- vii. New ECCR work programme developed for 2013-16 based on outcomes of priority issue review
- viii. Successful fundraising approaches based on 2013-16 work programme

PRIORITY ISSUES

ECCR's seven current priority issues, agreed by the Board after consultation with members and partners, are:

- Shell in the Niger Delta: joint advocacy with civil society partner organisations to encourage the company and institutional investors to address negative impacts of pollution in the Delta on human health and well-being, and the need for better company-community dialogue.³
- Banks and banking: advocacy with banks and institutional investors on the social, environmental and human rights impacts of the banking sector; raising awareness and supporting engagement

³ Builds on ECCR's 2010 report, *Shell in the Niger Delta*.

on the part of faith groups and other stakeholders.⁴

- Mining and Indigenous Peoples' rights: community-informed research and advocacy with multinational mining companies and institutional investors regarding the right to Free, Prior and Informed Consent under the 2007 UN Declaration on the Rights of Indigenous Peoples.⁵
- Unconventional/frontier oil: advocacy and awareness raising on the risks of oil sands, deepwater and Arctic oil, and related hydrocarbon sources.
- Israeli settlement goods: dialogue with retailers, and awareness-raising, on the labelling and sale of produce from settlements in the occupied Palestinian territories.
- Vulnerable workers : engagement, advocacy and awareness raising about the treatment of vulnerable workers in companies' supply chains.⁶
- Positive-impact investment: advocacy of approaches such as microcredit, health funds, clean technology, renewable energy and community enterprise.

The Board is currently reviewing these priorities.

⁴ Builds on ECCR's 2011 report, *The Banks and Society*.

⁵ Builds on work since 2007 with the Working Group on Mining in the Philippines.

⁶ Builds on ECCR's 2009 report, *Vulnerable Migrant Workers*.