

Dear

Israeli settlement products

I am writing to you about *[name of company]*'s policies and procedures in relation to the sourcing and sale of products originating in Israeli settlements in the occupied Palestinian territories. I am a regular customer in *[company name]*'s *[name of town/store]* branch.

Settlements are Israeli civilian areas situated in Palestinian territories including the West Bank and East Jerusalem currently under Israeli occupation. They are illegal under international law, specifically the Fourth Geneva Convention, which states that an occupying power should not 'deport or transfer parts of its own population into the territory it occupies'.

Settlements have been heavily criticised by the United Nations and by numerous governments including those of the UK and Ireland. Their presence is seen as a barrier to the 'two state solution' to the conflict that both Israel and the Palestinian Liberation Organisation (PLO) have committed to work towards. Furthermore, numerous UN and human rights organisations' reports document how the presence of settlements and their associated infrastructure fragment the West Bank and severely restrict the movement of Palestinians, hampering everyday life and creating major barriers to Palestinian economic development.

[For companies that sell settlement products]

I am concerned to hear that *[name of company]* sells goods produced in Israeli settlements. By sourcing these goods *[name of company]* is supporting settlement economies. This contributes to settlements' permanence and growth and undermines efforts to achieve a sustainable peace in the region.

I do not wish to buy settlement products or to see them on sale in the UK/Ireland and I believe that many other customers feel this way too. I would like to urge *[company name]* to stop sourcing goods that originate in the settlements and would like to know whether you have plans to review your policy in this respect.

By taking action on this issue I believe *[company name]* has a clear opportunity to demonstrate ethical leadership and that to show that its actions uphold international law and human rights.

[For companies whose sourcing policies are unknown]

I am concerned to hear that some UK/Irish retailers sell goods produced in Israeli settlements. The trade in these goods supports settlement economies. This contributes to settlements' permanence and growth and undermines efforts to achieve a sustainable peace in the region.

I do not wish to buy settlement products or to see them on sale in the UK/Ireland and I believe that many other customers feel this way too. I would like to know what *[company name]*'s policy is with regard to the sale of settlement goods within its stores.

If *[company name]* does sell settlement products, I would like to know which specific products you stock and how you label them so that I can identify them when shopping.

Furthermore, I understand that for various reasons there can be a problem differentiating between goods produced in settlements and those produced legitimately within Israel's internationally recognised pre-1967 borders. I would like to know how *[company name]* traces the origin of products sold so as to differentiate between settlement and Israeli goods when making purchasing decisions.

[For companies which do not sell settlement goods – insert after paragraph 1]

I understand that *[name of company]* has adopted a policy not to stock settlement goods.

As you will know, settlements are illegal under international law, cause suffering for Palestinian communities and are an obstacle to peace in the region. I do not wish to buy settlement products or to see them on sale in the UK/Ireland, as I believe that the trade in these goods undermines efforts to achieve a sustainable peace in the region.

By taking the decision not to sell goods originating in the settlements I believe that [*name of company*] is demonstrating respect for international law and human rights. I believe that this is a positive decision and would like to support [*company name*] in taking it.

I look forward to continuing to shop with [*name of company*].

Yours sincerely