

# Behind the Fair Trade label

## *Financing a fairer world*



This event celebrates **FAIRTRADE FORTNIGHT 2011** and explores how investing with organisations such as Shared Interest and Oikocredit can help provide the vital finance that enables ethical business to trade and prosper.



### Speakers:

**Andy Redfern, CEO Ethical Superstore.com**

**Helen Boothroyd, ECCR**

**Patrick Hynes, Oikocredit**

**Ruth Taylor, Shared Interest**

Followed by a discussion exploring themes of fair trade and positive impact investment

### Chaired by:

**Paul Southgate, Churches' Regional Commission**



The Lit & Phil Society, 23 Westgate Road,  
Newcastle Upon Tyne, NE1 1SE

**Thursday 3rd March**

**1:30pm - 4:30pm**

*Registration, Fairtrade tea and coffee from 1pm*



*Limited space available. To book your place please contact:*

**Ruth Taylor by email**

**ruth.taylor@shared-interest.com**

**or tel. 07825 917443**

